Recommendation of the Council on Principles for Transparency and Integrity in Lobbying
Background Information

The Recommendation on Principles for Transparency and Integrity in Lobbying was adopted by the OECD Council on 18 February 2010 on the proposal of the Public Governance Committee. The Principles provide Adherents with directions and guidance in order to meet public expectations for transparency and integrity in lobbying. They support the OECD strategic response to build a stronger, cleaner and fairer economy [OECD Strategic Response: Progress Report, C(2009)115, para. 27] and recognise that actual lobbying practices are deeply embedded in a country’s democratic and constitutional contexts. The Principles address a series of interrelated issues that logically steer the development of rules and guidelines into a consistent framework for enhancing transparency and integrity in lobbying. The Recommendation has four main building blocks: 1) Promoting level playing field through openness and access, 2) Enhancing transparency in lobbying, 3) Safeguarding integrity and 4) Mechanisms for effective implementation, compliance and review.
THE COUNCIL,

HAVING REGARD to Articles 1, 2 c), 3a) and 5 b) of the Convention on the Organisation for Economic Co-operation and Development of 14 December 1960;


HAVING REGARD to the Recommendation of the Council for Enhanced Access and More Effective Use of Public Sector Information [C(2008)36], and the Recommendation of the Council on Improving the Quality of Government Regulation [OCDE/GD(95)95];


RECOGNISING that lobbying may support informed decision making by providing valuable data and insights for effective public policies;

RECOGNISING that transparency, integrity and fairness in the decision-making process are crucial to safeguard the public interest and promote a level playing field for businesses;

RECOGNISING that public officials and lobbyists share responsibility to apply the principles of good governance, in particular transparency and integrity, in order to maintain confidence in public decisions;

On the proposal of the Public Governance Committee:

I. RECOMMENDS that, in establishing or reviewing their rules, policies or practices for fostering transparency and integrity in lobbying, Members take into account the Principles for Transparency and Integrity in Lobbying (hereafter the Principles) which are contained in the Annex to this Recommendation of which it forms an integral part.

II. FURTHER RECOMMENDS that Members disseminate the Principles to legislators, the private sector and other constituencies, which play a key role in lobbying.

III. INVITES the Secretary-General to:

(1) Support, as appropriate, Members in taking steps to foster transparency and integrity in lobbying, and

(2) Disseminate the Principles to non-Members and to promote good governance through encouraging them to use the Principles in their efforts to enhance transparency and integrity in public decision making.

IV. INVITES non-members to adhere to this Recommendation.

V. INSTRUCTS the Public Governance Committee to report to the Council on progress made in implementing this Recommendation within three years of its adoption and regularly thereafter, in consultation with the Regulatory Policy Committee and other relevant Bodies.

ANNEX

PRINCIPLES FOR TRANSPARENCY AND INTEGRITY IN LOBBYING

Aim of the Principles
1. The Principles provide decision makers with directions and guidance to foster transparency and integrity in lobbying. Decision makers may use all available regulatory and policy options in order to select measures, guidelines or rules that meet public expectations for transparency and integrity.

**Scope of the Principles**

2. The Principles are primarily directed at decision makers in the executive and legislative branches. They are relevant to both national and sub-national level.

**Definition of Lobbying**

3. Lobbying, the oral or written communication with a public official to influence legislation, policy or administrative decisions, often focuses on the legislative branch at the national and sub-national levels. However, it also takes place in the executive branch, for example, to influence the adoption of regulations or the design of projects and contracts. Consequently, the term public officials include civil and public servants, employees and holders of public office in the executive and legislative branches, whether elected or appointed.

I. **Building an Effective and Fair Framework for Openness and Access**

1. *Countries should provide a level playing field by granting all stakeholders fair and equitable access to the development and implementation of public policies.*

4. Public officials should preserve the benefits of the free flow of information and facilitate public engagement. Gaining balanced perspectives on issues leads to informed policy debate and formulation of effective policies. Allowing all stakeholders, from the private sector and the public at large, fair and equitable access to participate in the development of public policies is crucial to protect the integrity of decisions and to safeguard the public interest by counterbalancing vocal vested interests. To foster citizens’ trust in public decision making, public officials should promote fair and equitable representation of business and societal interests.

2. *Rules and guidelines on lobbying should address the governance concerns related to lobbying practices, and respect the socio-political and administrative contexts.*

5. Countries should weigh all available regulatory and policy options to select an appropriate solution that addresses key concerns such as accessibility and integrity, and takes into account the national context, for example the level of public trust and measures necessary to achieve compliance. Countries should particularly consider constitutional principles and established democratic practices, such as public hearings or institutionalised consultation processes.

6. Countries should not directly replicate rules and guidelines from one jurisdiction to another. Instead, they should assess the potential and limitations of various policy and regulatory options and apply the lessons learned in other systems to their own context. Countries should also consider the scale and nature of the lobbying industry within their jurisdictions, for example where supply and demand for professional lobbying is limited, alternative options to mandatory regulation for enhancing transparency, accountability and integrity in public life should be contemplated. Where countries opt for mandatory regulation, they should consider the administrative burden of compliance to ensure that it does not become an impediment to fair and equitable access to government.

3. *Rules and guidelines on lobbying should be consistent with the wider policy and regulatory frameworks.*

7. Effective rules and guidelines for transparency and integrity in lobbying should be an integral part of the wider policy and regulatory framework that sets the standards for good public governance. Countries should take into account how the regulatory and policy framework already in place can support a culture of transparency and integrity in lobbying. This includes stakeholder engagement through public consultation and participation, the right to petition government, freedom of information legislation, rules on political parties and election campaign financing, codes of conduct for public officials and lobbyists, mechanisms for keeping regulatory and supervisory authorities accountable and effective provisions against illicit influencing.
4. **Countries should clearly define the terms 'lobbying' and 'lobbyist' when they consider or develop rules and guidelines on lobbying.**

8. Definitions of 'lobbying' and 'lobbyists' should be robust, comprehensive and sufficiently explicit to avoid misinterpretation and to prevent loopholes. In defining the scope of lobbying activities, it is necessary to balance the diversity of lobbying entities, their capacities and resources, with the measures to enhance transparency. Rules and guidelines should primarily target those who receive compensation for carrying out lobbying activities, such as consultant lobbyists and in-house lobbyists. However, definition of lobbying activities should also be considered more broadly and inclusively to provide a level playing field for interest groups, whether business or not-for-profit entities, which aim to influence public decisions.

9. Definitions should also clearly specify the type of communications with public officials that are not considered 'lobbying' under the rules and guidelines. These include, for example, communication that is already on public record – such as formal presentations to legislative committees, public hearings and established consultation mechanisms.

II. **Enhancing Transparency**

5. **Countries should provide an adequate degree of transparency to ensure that public officials, citizens and businesses can obtain sufficient information on lobbying activities.**

10. Disclosure of lobbying activities should provide sufficient, pertinent information on key aspects of lobbying activities to enable public scrutiny. It should be carefully balanced with considerations of legitimate exemptions, in particular the need to preserve confidential information in the public interest or to protect market-sensitive information when necessary.

11. Subject to Principles 2 and 3, core disclosure requirements elicit information on in-house and consultant lobbyists, capture the objective of lobbying activity, identify its beneficiaries, in particular the ordering party, and point to those public offices that are its targets. Any supplementary disclosure requirements should take into consideration the legitimate information needs of key players in the public decision-making process. Supplementary disclosure requirements might shed light on where lobbying pressures and funding come from. Voluntary disclosure may involve social responsibility considerations about a business entity's participation in public policy development and lobbying. To adequately serve the public interest, disclosure on lobbying activities and lobbyists should be stored in a publicly available register and should be updated in a timely manner in order to provide accurate information that allows effective analysis by public officials, citizens and businesses.

6. **Countries should enable stakeholders – including civil society organisations, businesses, the media and the general public – to scrutinise lobbying activities.**

12. The public has a right to know how public institutions and public officials made their decisions, including, where appropriate, who lobbied on relevant issues. Countries should consider using information and communication technologies, such as the Internet, to make information accessible to the public in a cost-effective manner. A vibrant civil society that includes observers, 'watchdogs', representative citizens groups and independent media is key to ensuring proper scrutiny of lobbying activities. Government should also consider facilitating public scrutiny by indicating who has sought to influence legislative or policy-making processes, for example by disclosing a 'legislative footprint' that indicates the lobbyists consulted in the development of legislative initiatives. Ensuring timely access to such information enables the inclusion of diverse views of society and business to provide balanced information in the development and implementation of public decisions.

III. **Fostering a Culture of Integrity**

7. **Countries should foster a culture of integrity in public organisations and decision making by providing clear rules and guidelines of conduct for public officials.**

13. Countries should provide principles, rules, standards and procedures that give public officials clear directions on how they are permitted to engage with lobbyists. Public officials should conduct their communication with lobbyists in line with relevant rules, standards and guidelines in a
way that bears the closest public scrutiny. In particular, they should cast no doubt on their impartiality
to promote the public interest, share only authorised information and not misuse ‘confidential
information’, disclose relevant private interests and avoid conflict of interest. Decision makers should
set an example by their personal conduct in their relationship with lobbyists.

14. Countries should consider establishing restrictions for public officials leaving office in the
following situations: to prevent conflict of interest when seeking a new position, to inhibit the misuse of
‘confidential information’, and to avoid post-public service ‘switching sides’ in specific processes in
which the former officials were substantially involved. It may be necessary to impose a ‘cooling-off’
period that temporarily restricts former public officials from lobbying their past organisations.
Conversely, countries may consider a similar temporary cooling-off period restriction on appointing or
hiring a lobbyist to fill a regulatory or an advisory post.

8. **Lobbyists should comply with standards of professionalism and transparency; they
share responsibility for fostering a culture of transparency and integrity in lobbying.**

15. Governments and legislators have the primary responsibility for establishing clear standards
of conduct for public officials who are lobbied. However, lobbyists and their clients, as the ordering
party, also bear an obligation to ensure that they avoid exercising illicit influence and comply with
professional standards in their relations with public officials, with other lobbyists and their clients, and
with the public.

16. To maintain trust in public decision making, in-house and consultant lobbyists should also
promote principles of good governance. In particular, they should conduct their contact with public
officials with integrity and honesty, provide reliable and accurate information, and avoid conflict of
interest in relation to both public officials and the clients they represent, for example by not
representing conflicting or competing interests.

IV. **Mechanisms for Effective Implementation, Compliance and Review**

9. **Countries should involve key actors in implementing a coherent spectrum of
strategies and practices to achieve compliance.**

17. Compliance is a particular challenge when countries address emerging concerns such as
transparency in lobbying. Setting clear and enforceable rules and guidelines is necessary, but this
alone is insufficient for success. To ensure compliance, and to deter and detect breaches, countries
should design and apply a coherent spectrum of strategies and mechanisms, including properly
resourced monitoring and enforcement. Mechanisms should raise awareness of expected rules and
standards; enhance skills and understanding of how to apply them; and verify disclosures on lobbying
and public complaints. Countries should encourage organisational leadership to foster a culture of
integrity and openness in public organisations and mandate formal reporting or audit of
implementation and compliance. All key actors – in particular public officials, representatives of the
lobbying consultancy industry, civil society and independent ‘watchdogs’ – should be involved both in
establishing rules and standards, and putting them into effect. This helps to create a common
understanding of expected standards. All elements of the strategies and mechanisms should reinforce
each other; this co-ordination will help to achieve the overall objectives of enhancing transparency
and integrity in lobbying.

18. Comprehensive implementation strategies and mechanisms should carefully balance risks
with incentives for both public officials and lobbyists to create a culture of compliance. For example,
lobbyists can be provided with convenient electronic registration and report-filing systems, facilitating
access to relevant documents and consultations by an automatic alert system, and registration can be
made a prerequisite to lobbying. Visible and proportional sanctions should combine innovative
approaches, such as public reporting of confirmed breaches, with traditional financial or administrative
sanctions, such as debarment, and criminal prosecution as appropriate.

10. **Countries should review the functioning of their rules and guidelines related to
lobbying on a periodic basis and make necessary adjustments in light of experience.**
19. Countries should review – with the participation of representatives of lobbyists and civil society – the implementation and impact of rules and guidelines on lobbying in order to better understand what factors influence compliance. Refining specific rules and guidelines should be complemented by updating implementation strategies and mechanisms. Integrating these processes will help to meet evolving public expectations for transparency and integrity in lobbying. Review of implementation and impact, and public debate on its results are particularly crucial when rules, guidelines and implementation strategies for enhancing transparency and integrity in lobbying are developed incrementally as part of the political and administrative learning process.
About the OECD

The OECD is a unique forum where governments work together to address the economic, social and environmental challenges of globalisation. The OECD is also at the forefront of efforts to understand and to help governments respond to new developments and concerns, such as corporate governance, the information economy and the challenges of an ageing population. The Organisation provides a setting where governments can compare policy experiences, seek answers to common problems, identify good practice and work to co-ordinate domestic and international policies.

The OECD Member countries are: Australia, Austria, Belgium, Canada, Chile, Colombia, the Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Iceland, Ireland, Israel, Italy, Japan, Korea, Latvia, Lithuania, Luxembourg, Mexico, the Netherlands, New Zealand, Norway, Poland, Portugal, the Slovak Republic, Slovenia, Spain, Sweden, Switzerland, Turkey, the United Kingdom and the United States. The European Union takes part in the work of the OECD.

OECD Legal Instruments

Since the creation of the OECD in 1961, around 480 substantive legal instruments have been developed within its framework. These include OECD Acts (i.e. the Decisions and Recommendations adopted by the OECD Council in accordance with the OECD Convention) and other legal instruments developed within the OECD framework (e.g. Declarations, international agreements).

All substantive OECD legal instruments, whether in force or abrogated, are listed in the online Compendium of OECD Legal Instruments. They are presented in five categories:

• **Decisions**: OECD legal instruments which are legally binding on all Members except those which abstain at the time of adoption. While they are not international treaties, they entail the same kind of legal obligations. Adherents are obliged to implement Decisions and must take the measures necessary for such implementation.

• **Recommendations**: OECD legal instruments which are not legally binding but practice accords them great moral force as representing the political will of Adherents. There is an expectation that Adherents will do their utmost to fully implement a Recommendation. Thus, Members which do not intend to do so usually abstain when a Recommendation is adopted, although this is not required in legal terms.

• **Declarations**: OECD legal instruments which are prepared within the Organisation, generally within a subsidiary body. They usually set general principles or long-term goals, have a solemn character and are usually adopted at Ministerial meetings of the Council or of committees of the Organisation.

• **International Agreements**: OECD legal instruments negotiated and concluded within the framework of the Organisation. They are legally binding on the Parties.

• **Arrangement, Understanding and Others**: several ad hoc substantive legal instruments have been developed within the OECD framework over time, such as the Arrangement on Officially Supported Export Credits, the International Understanding on Maritime Transport Principles and the Development Assistance Committee (DAC) Recommendations.